

GLOW
**Lower Mainland's Largest Indoor Christmas festival
is Coming to Abbotsford**

For Immediate Release

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(Abbotsford, BC) A million twinkling lights, illuminated structures, interactive features and playgrounds, live music, a Christmas market showcasing local artisans, and the arrival of Santa Clause are being added to Abbotsford's Christmas agenda this December. GLOW--the world's largest indoor Christmas festival-- will be arriving at the Fraser Valley Trade and Exhibition Centre (Tradex) on December 5th, 2019 and leaving on January 4, 2020.



Glow Abbotsford's 2019/2020 theme will be 'Santa's Sleigh Adventure'. The description reads, "Santa's crashed his sleigh and all the reindeer have gone missing! Who will save Christmas? Guests will help Santa and his elves find his reindeer as they explore new ways to deliver presents using hot air balloons, planes, trains, motorcycles, and more."

Due to growing success, the festival required more space to accommodate larger displays. The festival was, further, challenged by the event's possible closure in Langley due to recent rulings by the Agricultural Land Commission. With the Tradex offering 90,000 square feet and ample

parking, festival organizers decided to move the event from Langley's Milner Village Garden Centre, recognizing the community's rapid growth and family-based population.

"We are thrilled that we were able to accommodate Glow's move from Langley to Abbotsford's Tradex. We look forward to working with their team and making this their long-term home,' says Brad Styba, Managing Director of Business Development.



"We are excited that [Glow Gardens](#) is coming to Abbotsford this winter. The Tradex and Tourism Abbotsford team look forward to working with Lawrence and the rest of the Glow team as they prepare to make Tradex their home. This event is a great opportunity to showcase our community, and it will be fun to welcome thousands of visitors to Abbotsford and to Tradex throughout the Holiday Season," states Tourism Abbotsford's Executive Director Craig Nichols.

Season's Passes will be released from April 3rd - 10th, discounted by 56% off to the first 1000 buyers. Regular tickets will be on sale in July. For more information, contact Brad Styba at bstyba@fvtradex.com or 604.557.1458

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About Tradex

The Fraser Valley Trade & Exhibition Centre, or Tradex, provides a unique setting to hold breathtaking events that are impossible to forget. Situated in the heart of British Columbia's picturesque Fraser Valley, Tradex is the second largest facility of its kind in British Columbia and an industry leader to a growing market.